

WANDSWORTH BOROUGH COUNCIL

PLANNING AND TRANSPORTATION OVERVIEW AND SCRUTINY
COMMITTEE – 2ND JULY 2009

EXECUTIVE – 20TH JULY 2009

Report by the Director of Technical Services on a proposal to introduce a 20mph zone in Point Pleasant, Northfields and Prospect Cottages, SW18 (Thamesfield).

SUMMARY

Background. Following the redevelopment of the area surrounding Point Pleasant, Northfields and Prospect Cottages, funding has been secured from the developer under section 106 of the Town and Country Planning Act 1990 to provide improvements to the highway adjacent to the development. It is proposed to introduce traffic calming measures to address the anticipated increase in traffic movements in the area associated with the development. The proposals aim to ensure that vehicular speeds remain within a proposed 20mph speed limit to improve road safety for all road users.

Policy. The Mayor of London approved the Council's Local Implementation Plan (LIP) 2006-2011 in January 2007. This document shows how the Council is assisting the implementation of the Mayor's Transport Strategy to the year 2011. Policy number LIP15 states "The Council will provide for the safe and convenient movement of all road users." LIP 20 mentions that "The Council will promote improvements to the road network, which benefit pedestrians, cyclists, people with disabilities and public transport" and LIP 40 states "The Council will ensure that provision for pedestrians and their safety is given due consideration in the planning, programming and design of all traffic management, highways and development proposals, by means of walking audits where appropriate."

Issues/Proposals. It is proposed to introduce a 20mph zone in the area bounded by Point Pleasant, Northfields and Prospect Cottages. The proposals consist of 6m wide minimum bus-friendly flat top humps, junction entry treatments, '20 mph' road marking roundels and a kerb realignment to provide improved footway widths in Point Pleasant. The details are shown on drawing no OS/CES/972061/001, which will be displayed in the Committee Room on the evening of the meeting of the Overview and Scrutiny Committee.

Comments of the Director of Finance. The cost of the measures proposed is estimated at up to £95,000. These costs can be met from funds secured from the section 106 agreement and there will be no call on the Council's mainstream capital resources.

Conclusions. The introduction of a 20mph zone in the area bounded by Point Pleasant, Northfields and Prospect Cottages aims to maintain an environment of low vehicular speeds which will assist in ensuring that the level of road traffic accident casualties does not increase due to the anticipated rise in traffic movements associated with the development of the area.

GLOSSARY

DfT	Department for Transport
TfL	Transport for London

1. **Recommendations.** The Planning and Transportation Overview and Scrutiny Committee are asked to support the recommendations in paragraph 3.
2. If the Overview and Scrutiny Committee approve any views, comments or recommendations on the report, these will be reported to the Executive for consideration.
3. The Executive are recommended to:-
 - (a) approve the proposal to implement a 20mph zone in the area bounded by Point Pleasant, Northfields and Prospect Cottages as shown on drawing number OS/CES/972061/001; and
 - (b) instruct the Director of Technical Services to:-
 - (i) carry out statutory consultation on the proposals;
 - (ii) carry out a public consultation with local residents and businesses on the proposals;
 - (iii) advertise the associated notices as necessary to make any necessary orders under the Traffic Regulation Act 1991; and
 - (iv) subject to no unresolved objections being received, to make the Traffic Management Order and implement the proposals as detailed in the report.
4. **Introduction.** Riverside Quarter, a large new mixed-use residential/commercial complex, has recently been constructed adjacent to Point Pleasant. Works on this site are currently substantially completed to provide 600 residential units and 23,563m² of commercial space. Due to the anticipated increase in traffic flows in the vicinity, the Director of Technical Services has negotiated funding from the Developer in accordance with Section 106 of the Town and Country Planning Act 1990. Agreement has been reached that requires the developer to fund the provision of traffic calming measures necessary to maintain the existing low road traffic accident casualty rate in the area. This report recommends the implementation of the 20mph zone in the area to achieve this objective as shown on drawing number OS/CES/972061/001.
5. **Background.** Point Pleasant and Northfields form a U shape off Putney Bridge Road approximately 260m long. A short section of Northfields at its northern end is public highway but is not maintained at public expense. Prospect Cottages, Osiers Road and Eastfield Avenue are no through roads, which connect onto Point Pleasant. All these roads are classified as local roads with surrounding buildings generally residential with some business use.

6. Point Pleasant and Northfields are located within the Putney A2 controlled parking zone which operates 8.30am to 6.30pm Monday to Saturday. The proposals would not necessitate the need for any reduction in parking spaces.
7. A borough cycle route runs along the section of Point Pleasant between Osiers Road and Putney Bridge Road. Point Pleasant is also a useful informal route for cyclists accessing the Thames Cycle Route which runs alongside the River Thames to the north of Point Pleasant and Northfields.
8. There are longer term proposals for the route 485 bus service to be re-routed into this area to serve the new development and any new traffic calming measures would need to take this into account.
9. **Traffic surveys.** Manual traffic surveys were undertaken at Point Pleasant in June 2009 which recorded a two-way traffic volume flow of 110 vehicles per hour with an average vehicular speed of 20.4 mph.
10. **Accident records.** A review of the latest road traffic accident casualty records (from December 2005 to December 2008) shows that there have been no road traffic accident casualties recorded in Point Pleasant, Northfields and Prospect Cottages, during this period.
11. **Proposals.** Following investigation, the measures proposed aim to enforce a proposed 20mph speed limit for Northfields and Point Pleasant. The proposals described below are recommended for implementation in Northfields, Point Pleasant, and Osiers Road and are shown on drawing OS/CES/PLT/767790/001A.
12. **Flat top road humps.** 6m wide minimum flat top bus-friendly speed humps are proposed at intervals no greater than 100m along Point Pleasant and Northfields. These would enforce the proposed speed limit of 20mph and maintain road safety in these roads.
13. **Junction entry treatments.** Junction entry treatments are proposed at the junctions of Point Pleasant and Putney Bridge Road, Northfields and Putney Bridge Road and Osiers Road and Point Pleasant. The entry treatments would define the entry points to the 20mph zone for motorists. These raised areas of carriageway are intended to reduce the likelihood of road traffic accident casualties, involving turning movements at these locations as vehicular speeds through the junctions should be low and the intervisibility between vehicles waiting to emerge and those on the main road improved. Pedestrian facilities would be improved by the entry treatments, which would make it easier for pedestrians to cross at one level especially those with wheelchairs or pushchairs or those who are vulnerable.
14. **Kerb alignment.** The southern section of Point Pleasant between Osiers Road and Putney Bridge Road would be realigned to provide an improved footway width on the western side of the road, which would provide a safer route for all pedestrians.
15. **Programme of works.** It is anticipated that the measures could be implemented in 2009/10.

16. **Comments of the Director of Finance.** The cost of the measures proposed is estimated at up to £95,000. These costs can be met from funds secured from the section 106 agreement and there will be no call on the Council's mainstream capital resources.

17. **Conclusion.** The proposals aim to maintain the low road traffic accident casualty record in the Point Pleasant and Northfields area by implementing a 20mph zone. The proposals are considered necessary as a result of the new development in the area and the anticipated increased traffic movements. External funding for these proposals has been secured from the developer. The proposals aim to contribute to the achievement of the Council's Road Traffic Casualty Reduction Targets.

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24th June 2009

Background Papers

The following background papers were used in the preparation of this report: -

1. Summary of accident records December 2005 to December 2008.

All reports to Overview and Scrutiny Committees, regulatory and other committees, the Executive and the full Council can be viewed on the Council's website (www.wandsworth.gov.uk/committ) unless the report was published before May 2001, in which case the Committee Secretary (Mr. F. de Lima – 020 8871 6488; email fdelima@wandsworth.gov.uk can supply it if required).